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Curriculum design, linguistic competence and self-actualization: a case study on English curriculum design for Chinese Non-English major postgraduates.

¹Geofrey Edema

¹²Department of Education, School of Education, Yunnan Normal University.

Corresponding author's edema.gef@gmail.com

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ABSTRACT

Studies conducted hitherto on English education for Chinese non-English major postgraduates have preponderantly focused on themes such as learning motivations, teaching or learning strategies, and various examinations. Yet little attention has been paid to the issue of curriculum design. In order to explore the correlations amongst curriculum design, linguistic competence and self-actualization, the author has carried out a survey on the English curriculum design for non-English major postgraduates in Yunnan Normal University by applying Maslow's theory of self-actualization. The survey reveals that postgraduates' reading abilities hold low correlation with selfactualization, thus priority should be given to improve their speaking proficiency as well as listening abilities. Besides, as a basic requirement for all postgraduates, academic writing receives the most attention since the quality of their graduate dissertation is considered as the ultimate indication of their self-actualization. Apart from providing concerning suggestions on the curriculum design according to the above findings, the author also holds that curriculum design is an autonomous, flexible and dynamic process. Hence, instead of sticking to the long-adopted uniform English curriculum for all non-English major postgraduates in China, more flexible curricula and requirements should be introduced in order to fulfill the selfactualization of postgraduates from different universities, different majors, and different regions.

Background

It has been 17 years since the English Syllabus for Chinese Master's Degree Candidates (non-English major) was carried out in 1993. Unbelievably, there were few changes on it during these years. In China, almost every university still follows this syllabus to design English courses, thus similar courses and requirements can be found in different universities. On the other hand, there were many drastic changes in postgraduate enrollment, discipline categories and employment requirements. All of these situations call for new English Syllabus to guide specific curriculum design for non-English major postgraduates. The main aim of this paper is to explore the correlations among curriculum design, linguistic competence and self-actualization for Chinese non-English major postgraduates. And since most graduate schools in China base their English courses on the uniform syllabus, the author intends to adopt Yunnan Normal University as the

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study case to reveal certain general aspects in China. Accordingly, the core concerns in this study are as follows:

- I. Which aspects of non-English major postgraduates' English linguistic competence can influence their needs of self-actualization? How these aspects are correlated to self-actualization?
- II. What course and requirement should be designed for non-English major postgraduates in order to serve their needs of self-actualization properly?

Literature Review

Self-Actualization

Self-actualization is a concept in Psychology. There are several expressions for this term such as self-fulfillment, self-realization, and self-actualization. Their general definitions will be provided as follows.

Cassel adopted a "Self-fulfillment Inventory" to assess self-fulfillment. The assessment was founded upon the "cognitive dissonance" theory stated by Leon Festinger. In fact, the "cognitive dissonance" theory was initially derived from the concept of "free association" explained by Sigmund Freud, and for many years it has served as the basis of psychoanalysis (DeMoulin, 1999).

As Wehmeyer, Agran and Hughes stated: Self-realization refers to the fact that people who are self-determined use a comprehensive and reasonably accurate knowledge of themselves and their strengths and limitations to act in such a manner as to capitalize on this knowledge (Eisenman & Tascione, 2002).

Ryff further identified six dimensions of self-realization from psychological angle, namely, self-acceptance, purpose in life, personal growth, positive relations with others, environmental mastery and autonomy. Each dimension implies certain challenges which individuals may encounter as they strive to function positively (Miguelon & Vallerand, 2006).

According to Maslow, the term of self-actualization was first coined by Kurt Goldstein: It refers to the desire for self-fulfillment, namely, to the tendency for him to become actualized in what he is potentially. This tendency might be phrased as the desire to become more and more what one is, to become everything that one is capable of becoming (Maslow, 1943).

Maslow further illustrated self-actualization concretely: "A musician must make music, an artist must paint, a poet must write, if he is to be ultimately at peace with himself. What a man can be, he must be (Maslow, 1943)." Maslow regarded self-actualization as one who can exploit and utilize his dower, talent and potentiality, realizing his own wishes, trying his best to do what is possible, and making himself perfect continuously (Maslow, 2003). He also deemed that self-actualization is different from each other because every person is a unique (Maslow, 1987). Among the above mentioned concepts, self-actualization is used much wider than the others. Therefore, this paper will adopt this concept as the supportive theory.

Curriculum Design

Curriculum design has been an issue since 1940s. Tyler identified four fundamental questions which must be answered in developing any curriculum and plan of instruction:

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- 1. What educational purposes should the school seek to attain?
- 2. What educational experiences can be provided that are likely to attain these purposes?
- 3. How can these educational experiences be effectively organized?
- 4. How can we determine whether these purposes are being attained? (Tyler, Luo, & Zhang, 2008)

The above four goals are still effective in curriculum design until now. While selecting learning experiences as the curriculum resources, different scholars, however, hold different views on curriculum design. Brown and Richards et al. introduced the elements of curriculum and plan development (Brown, 2006; Richards, 2008). They offered the learners a number of teaching examples in order to help them to learn the process of curriculum design. Numan suggested that curriculum design should focus on the specification of the "what" of language teaching rather than the "how" (Numan, 2005). Isaacson et al., from the long run, recommended service-learning for the 21st century curriculum design to cultivate communicative competence (Isaacson & Saperstein, 2005). Luo probed into the English course design and the abilities of using language (Luo, 2001). She suggested that applied curriculum related to actual communication should be developed so that it can attain such a transition from basic study to real use. Based on learner-centered theory, Tang held that English teaching and curriculum design should meet the students' needs and social needs (Tang, 2003). Furthermore, Luxon et al., from another aspect, considered that curriculum development should serve foreign postgraduates' academic purposes in the context of internationalization (Luxon & Peelo, 2009).

The calling for reform of postgraduate English curriculum design, virtually, began since the Syllabus of Master's Degree Candidates was carried out in 1993. Luo et al. and Tao analyzed the problems that existed in postgraduate English curriculum design and some other aspects that were not suitable for postgraduate education, and put forward some corresponding countermeasures (Luo & Hao, 2001; Tao, 2001). English teaching for Master and Doctor should be oriented to EPP (English for Professional Purposes) (Qin, 2003). Founded upon the features of present English teaching for postgraduates, and the need of improving English speaking proficiency, Ke et al. brought forward a 'new pattern of curriculum. They suggested that a set of spoken textbooks should be compiled by the teachers according to the students' actual needs (Ke, He, & Liu, 2005). Besides, in terms of postgraduate English course design, there are a number of scholars who have oppugned that the English course should be required or elective; or it should be taught respectively according to different English levels and competence in order to meet social needs and the students' individual needs (Zheng, 2006; Yuan, 2006; Dong, 2007; Li & Li, 2007; Liu, 2008). In addition, Lu et al. considered that spoken English for non-English major postgraduates should be taught based on the constructivism theory (Lu & Liu, 2009). Liu made the constructivism theory as the foundation and pointed out some existing problems in multimedia-teaching and offered the following countermeasures for how to get rid of such problems (Liu, 2009): (1) controlling information while adding comprehensible input; (2) more explanation and practice, paying much attention to the balance of the input and output; (3) more open practice in order to facilitate students' active thinking; (4) improving the quality of the courseware to stimulate students' study interest. Post-modernism theory holds that curriculum is unfixed and shaped by various social needs. Curriculum program should follow W. Doll's theory to achieve the richness, recursion, relevance, rigor, and so forth (Zhong, 2008).

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Relationship between Self-Actualization and Curriculum Design or Teaching

Since curriculum development leaders actively concern with a future in which school programs serve learners rather than handicapping them, they should be aware of studies that project onrushing forces and events (Wiles & Bondi, 2004).

As early as 1940s, many scholars took notice of the relationship between self-actualization and curriculum design or teaching. Elizabeth deemed that exceptional children should be guided towards the attainment of self-realization through the integration of cores of interest in the curriculum (Elizabeth, 1948). Afterwards, Eisenman et al. investigated the responses of high school students with learning disabilities to a teacher's intervention intended to promote self-realization (Eisenman & Tascione, 2002). Thomas explored the intersection of curriculum studies through the study of systems of reason that order reflection and action (Thomas, 2009). According to him, educators should 'grasp' some reality of learning, empowerment, problem-solving, self-realization, community, and to act upon. Irena insisted that significant school achievements which enable young people to achieve success in academic contests also have a decisive and positive importance for their self-actualization process (Irena, 1999). Bencze provided a curriculum framework in which priority was given to self-actualization (Bencze, 2000).

Han et al. held that it is the primary task for curriculum managers to design unique, practical and feasible curricula for college English (Han, Qi, & Dai, 2009). Actually, it is similar to the postgraduates' English course design. Hence it is necessary for develop a local, practical and doable curriculum to serve the postgraduates' needs and social needs according to different universities in different regions. Such curriculum not only concerns with the competence of listening, speaking, reading and writing, but also concerns much about students' needs of self-actualization. It is worthy of mentioning that self-actualization is a broader personality-level variable than goals (Miquelon & Vallerand, 2006). Therefore, the author just attempts to probe into some general goals for non-English major postgraduates to study English in China. In other words, this paper touches upon one aspect of self-actualization, that is, self-actualization in English learning.

Materials and Methods

Likert scale measurement was adopted to design this research questionnaire. Options are from totally disagree, disagree, no idea, agree and totally agree. The questionnaire consists of three parts with 47 multiple-choice questions and 3 open-ended questions (See Appendix I). The first part is the main one which consists of two sections (language competence and selfactualization), 42 multiple-choice questions (33 items for language competence and 9 items for self-actualization). It is worthy of mentioning that Linguistic Competence generally refers to one's abilities of speaking or performance in an acquired language. Self-actualization is an integrated need which can be adopted in evaluating the goals of English learning. The second part is about postgraduates' self-assessment. Three open-ended questions are consisted in the last part. The scores in the first part are scaled from 1 to 5. Questions for listening, speaking, reading and academic writing are negative. Consequently, if the total score is very high, it indicates that the participants are very weak in this aspect. On the contrary, the questions for self-actualization needs are positive. Hence the score should be accumulated in a reverse way. And the scores for the second part are from 5 to 1. It refers to that the level of self-assessment of English proficiency is from excellent to flunk. All collected data was analyzed about its basic analysis and correlation analysis by SPSS 16.0 (Statistics Package for Social Sciences). In addition, because the question items are overcrowded, it is inevitable for participants to tick in the wrong place, which results in several missing values among the valid questionnaires. The missing values were handled through

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SPSS software. For the sake of intuitively seeing the correlations between English proficiency and self-actualization, Amos 5.0 software (Analysis of Moment Structure) was applied to process the structural equation model.

Besides, recorder was adopted in the process of interview. 15 short stories were prepared for the interviews. Each interviewee was required to read a story quietly before talking. After reading, every interviewee was asked to retell the main idea of the story by using his/her own words. Each interview lasted 15 to 20 minutes. Three themes, such as self-assessment on English language competence, self-actualization needs in English learning and expectations on English curriculum design, were mainly discussed during the interview. The whole process was conducted in Chinese. Then the qualitative data collected via interviews was thinly transcribed into English ultimately.

Interview Data Analysis

In this part, the author plans to analyze the data collected through the interviews with 12 non-English major postgraduates in Yunnan Normal University. In corresponding to the research questions, three themes are touched upon:

(1) self-assessment on English language competence; (2) the aspects which need to be improved to satisfy their self-actualization needs; (3) views on the rationality of English courses arrangement. The following summarizes these three themes accordingly. (1) Self-assessment on English language competence. Eight of the interviewees could read the given story and gained the main idea consciously. However, it was difficult for them to orally paraphrase the main idea in English. During the interviews, they expressed that they were poor at English because they could not understand VOA, BBC, or even could not naturally conversing with a foreigner. Moreover, they also mentioned that their English writing was terrible. Once they wrote something in English, mistakes were always inevitable. Besides, two interviewees described their English as "just-so-so". Even if they could read the given materials easily or conjecture according to the context, they could not speak out in English. Also, other two declared that they were good at English. The proud reasons were: for example, they could get 71 and 74 in GET1 test and could communicate with a foreigner pretty fluently.

From the qualitative data analyzed above, it can be inferred that these interviewees assessed their English language competence mainly based on the three aspects: listening, speaking and writing rather than reading.

(2) Self-actualization needs in English learning when asked the interviewees' about their goals of studying English, the answers were almost the same. To summarize their aims of studying English, there were five aspects concerned such as passing CET 6 and GET, writing thesis, going abroad if possible, and communicating with foreigners while going to the English Corner. The following is an excerpt from the interviewees' answers. Question: "what kinds of goals do you want to achieve for studying English?" Answers: - "I want to pass CET 6 and GET. Only in this way can I graduate smoothly and find a comparatively good job." - "I have taken CET 6 for five times, however, I failed five times because of the poor score in listening." - "English education in our country is unsuccessful. I am one of the victims. I have studied English for more than ten years, but I cannot even speak fluently." - "Through so many years' training, I can read the selected materials from textbooks. My only aim is to improve my listening, speaking and academic writing in order to go abroad for Ph. D study." - "I can read and grasp the main idea of the English textbook in class. However, I cannot understand others and thus cannot speak with them in English Corner." As the materials shown above, interviewees imparted that they mainly want to improve their listening, speaking and academic writing in order to achieve their goals. (3) Views

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on English curriculum design Nine interviewees deemed that English curriculum design was unreasonable. Reasons were various such as only one reading book, only one spoken lesson, no academic writing course, too many reading lessons (three or four per week), and so forth. Two interviewees thought that it would be better if there are one or more extra spoken lessons added; academic writing lessons were needed; and English textbooks were single (only one). One interviewee declared that reading lessons should be canceled. And various textbooks were required for different majors. In brief, the interviewees are not content with the English curriculum designed for them. They are longing for different kinds of lessons and textbooks.

Descriptive Statistics

Quantitative data will be presented in the next three parts to further digitize the subjects' views on language competence, self-assessment and self-actualization.

From the basic descriptive statistics (Table 1), it seems that the mean for reading and self-assessment are lower than the others. It is because that the questions for listening, speaking, reading and academic writing are negative. Hence, if the sum score is very high, it indicates that the students are very weak in this aspect, and vice versa. The table shows that these subjects are good at reading more than other three aspects (such as speaking, listening and academic writing). And it can be inferred that they assess their linguistic competence mostly based on the proficiency of speaking, listening and academic writing. They deem that they are weak in the three parts, so they consider that they are weak in English all.

Through inferential statistics of pair comparisons of Repeated-Measures ANOVA (Table 2), it is obvious that mean differences among pairs are significant except this pair (speaking & listening). From Table 1, the data for speaking and listening is significantly higher than academic writing and reading. And From the data of inferential statistics (Table 2), we can see that mean difference between speaking and listening is not significant. Hence the students are much weaker at speaking and listening than academic writing and reading. Comparatively, they are weaker at academic writing than reading.

Table	1.	
Moore	and Std	Deviation

	N	Mean	Std. Deviation
Speaking	76	3.4624	.85424
Listening	76	3.4539	.86575
Reading	76	2.5846	.84473
Academic writing	76	2.8433	.68877
Self-actualization	76	2.8991	.88316
Self-assessment	76	2.5263	1.11324

Table 2.

Pair Wise Comparisons.

(I) factor1	(J) factor1	Mean Difference (I-J)	Std. Error	Sig."
	listening	.008	.063	.893
Speaking	reading	.878*	.092	.000
	Academic writing	.619*	.067	.000
Listening	reading	.869 [*]	.091	.000
	Academic writing	.611*	.071	.000
Reading	Academic writing	259*	.088	.005
Based on estimated marginal means				

adjustment for multiple comparisons: Least Significant Difference (equivalent to no adjustments). The mean difference is significant at the .05 level.

Correlation between Postgraduates' Linquistic Competence and Self-Assessment

The statistics (Table 3) shows that Pearson Correlation coefficients for speaking, listening, reading and academic writing are -0.686, -0.647, -0.500 and -0.667 (r = -0.686, r = -0.647, r = -0.647).

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= -0.500, r = -667; p < .01). It indicates that the correlations among speaking, listening, reading, academic writing and self-assessment are moderately significant. Although the correlations amongst these four competence aspects and self-assessment are significant, there are still some differences existing. From Table 3, it is not difficult to see that the absolute values of Pearson Correlation coefficients of speaking, listening and academic writing are much higher than reading. It further confirms the data in Table 1. In other words, they are longing for improving their speaking, listening and academic writing. It is acceptable for a non-English major postgraduate who has studied English for almost ten years to hold such views. The following will be another table for the correlations among self-actualization and speaking, listening, reading, and academic writing.

As it is shown in Table 4, the correlation between self-actualization and speaking, listening, academic writing achieves a significant level (r=0.346, r=0.351, r=0.380, p<.01). The correlation between reading and self-actualization, however, is not significant at all (r=0.186, p>.05). It seems that the subjects need proficient skills of speaking, listening and academic writing to actualize their potential expectations, instead of reading skills. Through face-to-face interviewing with 10 interviewees, they normally think that their reading proficiency is acceptable. They have little problems with reading. Even though sometimes there are a few words which are not familiar with, they can gain the main idea by conjecturing according to the context. Two of them express that they have the ability to guess a word's meaning after ten years drilling.

Factor Analysis

During the factor analysis process, in the section of language competence, 21 items about three factors (speaking & listening, reading, and academic writing) are extracted. KMO value is 0.898 and the result of Bartlett's Test of Sphericity is signifycant. Hence it is ideal for factor analysis. And the cumulative explained variance is 65.382%. Besides, for the section of self-actualization, one factor (8 items) is extracted. KMO value is 0.888 and the result of Bartlett's Test of Sphericity is significant. Cumulative explained variance is 58.932%. The index indicates that the result of the factor analysis is very good.

As it is shown in Figure 1 and Figure 2, the values of the factor loading are all above 0.6. Hence the data is ideal for factor analysis. The following structural equation model will clearly reveal the correlations between self-actualization and English proficiency.

Through standardized regression analysis in AMOS 5, on one hand, the structural equation model (Figure 3) shows relatively lower correlation between reading competence and self-actualization (0.05). On the other hand, it shows relatively higher correlation among speaking & listening, academic writing and self-actualization (0.36 and 0.18). The model further confirms the findings in Table 4.

Main Findings

Through analyzing the above tables, we can find that reading abilities hold lower correlation with self-actualization (see Table 4), which is in line with the findings of Yan et al. (Li & Li, 2008). The survey also reveals that reading level is the best in all four aspects. Therefore most interviewees (see 4.1) show less interest to improve it comparing with other three. In this concern, priority should be given to improve speaking skills. It is with- out demur that speaking is a very important aspect which all postgraduates are keen to improve. It exactly corroborates a grotesque phenomenon, which is the fact that, in today's China, many postgraduates always complain that they have studied English year by year to cope with different kinds of examinations. While in actual use, however, they cannot even express a simple sentence correctly. Almost every

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respondent shows a strong aspiration for improving their English application abilities, especially speaking competence. It is the first step for a non-English major postgraduate to actualize himself in English learning.

Table 3. Correlation between self-assessment and speaking, listening, reading, academic writing.

		Speaking	Listening	Reading	Writing
	Pearson Correlation	686**	647**	500**	667**
Self-assessment	Sig. (2-tailed)	.000	.000	.000	.000
	N	76	76	76	76

^{**}Correlation is significant at the 0.01 level (2-tailed).

Table 4.

Correlation between self-actualization and speaking, listening, reading, academic writing.

		Speaking	Listening	Reading	Writing
	Pearson Correlation	.346**	.351**	.186	.380**
Self-actualization	Sig. (2-tailed)	.002	.002	.107	.001
	N	76	76	76	76

[&]quot;Correlation is significant at the 0.01 level (2-tailed).

	Components		
Items	Speaking & Listening	Reading	Academi Writing
Al Have difficulty giving a brief oral presentation	.643		
A7 Have difficulty retelling a text just read	.628		
B1 Have difficulty understanding lectures in English	.613		
B2 Have trouble taking effective notes while listening	.778		
B4 Have trouble understanding lengthy descriptions in English	.751		
B8 Have difficulty grasping the main idea while there are more than two people participating in	.666		
B3-1 ² Have difficulty understanding others in a daily conversation	.745		
35-1 Have difficulty understanding the main idea of a description	.785		
36-1 Have trouble understanding a speech in noisy condition	.683		
C1 Have trouble understanding the main points of a text		.775	
23 Have trouble grasping the clue even with scanning		.753	
C4 Guessing unknown words with difficulty in a text		.796	
C5 Have trouble understanding the text organization		.724	
26 Have trouble understanding the writer's purpose		.771	
C7 Have difficulty understanding the writer's attitude to a text		.821	
C2-1 Have difficulty skimming and understanding the main idea		.752	
D4 Cannot remember the words while writing			.774
D5 Cannot organize paragraphs better			.739
07 Cannot express what I want to say clearly			.698
06-1 Have difficulty expressing ideas appropriately			.670
D11-1 Have difficulty completing written tasks within the time available			.601

Figure 1. Factor analysis.

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Items	Component Self-actualization
E1 Study English for future work	.819
E2 English is helpful for the study of professional courses.	.784
E3 Study English for thesis writing	.770
E4 Study English for communication	.834
E6 Study English for shopping	.791
E7 Study English for going abroad	.790
E8 Study English for enrich myself	.837
E5-1 Study English for reporting	.767
a. 1 component extracted.	

Figure 2. Factor analysis for self-actualization.

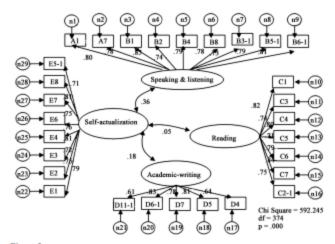


Figure 3.

A Structural equation model among the latent variables.

It is of great importance to improve students' listening proficiency while talking about speaking, because every person is a social being, and communication exists everywhere. Therefore, the requirement for a speaker is not only the proficiency of speaking, but also the emphasis of listening. With the development of the international communication, Chinese postgraduates have more and more opportunities to present their academic studies in English. Although the advancement of the technology has brought us simultaneous translation, it is better for one to have good listening ability in case there is no simultaneous translation. And the simultaneous translation, after all, is no more than mechanical. Hence it is inevitable to make mistakes. In terms of the current situation, going abroad for further study or even living abroad is a flow for most postgraduates. Therefore, it is equally significant to improve listening ability while pursuing speaking proficiency. Effective communication in English can keep the speakers' sense of achievement alive so that their needs of self-actualization can be satisfied.

In addition, the author also found that postgraduates attach great importance on academic writing, which is in coincidence with the former scholars' findings (Qin, 2003; Luxon & Peelo, 2009). As a postgraduate, academic writing is a basic requirement, because the quality of his/her graduate dissertation is considered as the ultimate indication of self-actualization. Consequently, it is urgent for the course designers or managers to pay more attention to the aspect of English academic writing.

Conclusion

Based on the survey about the English curriculum design for non-English major postgraduates in Yunnan Normal University by applying Maslow's theory of self-actualization, this

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paper aims at exploring the correlations amongst curriculum design, linguistic competence and self-actualization. As the study shows above, postgraduates' reading abilities hold low correlation with self-actualization, thus priority should be given to improve their speaking proficiency as well as listening abilities. Effective communication in English can keep the sense of achievement alive so that their needs of self-actualization can be satisfied. Besides, as a basic requirement for all postgraduates, academic writing receives the most attention since the quality of their graduate dissertation is considered as the ultimate indication of their self-actualization.

Apart from providing concerning suggestions on the curriculum design according to the above findings, this study also reveals that course design is a dynamic process, which is in line with Xiao (Xiao, 2009). He has stated that competence is an open and dynamic system, so course design should also be open, dynamic, autonomous and flexible, as Choi supported that "the teachers can be agents of change, so do the students" (Choi, 2009). In a very real sense, curriculum is designed not for teachers, but ultimately for students. Therefore, students and teachers should equally participate in the curriculum design process. In addition, needs of self-actualization may be various as time goes by, curriculum design should be adapted accordingly. Hence, instead of sticking to the long-adopted uniform English Syllabus for all non-English major postgraduates in China, more flexible and practical syllabi and curricula should be introduced in order to fulfill the self-actualization of non-English major postgraduates at different universities, from different majors, and in different regions

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